

Tuğrul Toker,

Research Assistant of Tourism Management

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Date of Birth	21.08.1987
Place of Birth	Mersin

EDUCATION

2023-	Atılım University/ Management (English), Ph.D.
2021-2023	Atılım University/ Tourism Management, MA.
2006-2011	Boğaziçi University/ School of Applied Sciences/ Tourism Administration

ACADEMIC POSITIONS

12/2022- Current	Research Assistant, Tourism Management, Atılım University, Türkiye
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RESEARCH INTERESTS

1	Hospitality Financial Management
2	Managerial Accounting
3	Destination Management

PUBLICATIONS

1	Toker, T. (2025). The operating profit flow method as a profitability analysis tool for hospitality enterprises. <i>International Journal of Hospitality Management</i> , 125, 103997. https://doi.org/10.1016/j.ijhm.2024.103997 [SSCI/ Q1]
2	Toker, T. (2024). Analyzing TripAdvisor Reviews: Investigating Customer Feedback to Enhance Guest Retention Strategies in Leading Ankara Hotels. <i>Seyahat Ve Otel İşletmeciliği Dergisi</i> , 21(3), 589-614. https://doi.org/10.24010/soid.1432200 [TR Dizin]
3	Boustras, G. & Boukas, N. (2021). Orman Yangınlarının Turizmin Gelişimi Üzerindeki Etkisi: Yunanistan ve Kıbrıs Örneğinde Karşılaştırmalı Bir Çalışma (Tuğrul Toker, Çev.). <i>Anatolia: Turizm Araştırmaları Dergisi</i> , 32 (2), 249-260. https://doi.org/10.17123/atad.1024323

CONFERENCE PRESENTATIONS

1	Toker, T., & Birkan, İ. (2025). <i>Assessment of Turkish tourism as of 2024: Strategic directions and tourism policy</i> . The 6 th Conference on Managing Tourism Across Continents (MTCON'25), April 30 - May 3, 2025, TUADER, İstanbul Gedik University.
2	Toker, T. (2024). "Exploring the relationship between individual traits, conspicuous consumption and consumer behavior in the luxury hotel industry: Insights from qualitative interviews", The 5 th Conference on Managing Tourism Across Continents (MTCON'24) 1-4 May 2024, TUADER, İstanbul Gedik University.
3	Toker, T. (2022). "Birthday Commemoration Events for a Religious Leader: Mevlana's Birthday Events and Bringing These Events to Van Tourism", Conference on Anatolian Landscape and Faith Tourism: Ancient Times to Present 25-28 August 2022, Atılım University, CappadociaUniversity, University of Massachusetts, TUADER. DOI: 10.5038/2994-4104-V1

PARTICIPATIONS

1	Toker, T. (2025, Mayıs 22-23). <i>Hopa ve Kemalpaşa Turizm Çalıştayı: Çalışma Grubu 4. Turistik Ürün Geliştirme</i> [Davetli katılımcı]. Hopa Ticaret ve Sanayi Odası, Artvin Çoruh Üniversitesi ve Hopa Belediyesi.
2	Toker, T. (2024). Turizm sektöründe yenilikçi uygulamalar, Kültürel Seyahatler için Artırılmış Gerçeklik İçerikleri Projesi (Augmented Reality Contents for Cultural Travel) -(RECORD) Yaygınlaştırılması Toplantısı Gündemi 27 Haziran 2024, İzmir Katip Çelebi Üniversitesi (TÜRKİYE), MEB Özel Öğretim Kurumları Genel Müdürlüğü (TÜRKİYE), Mine Vaganti STK (İTALYA), Comparative Research Network (ALMANYA), Rising Pixel S.L. (İSPANYA) [Davetli Konuşmacı]

THESIS

1	Toker, T. (2023). <i>Comparative evaluation of activity profit flow method as a profitability analysis method in tourism enterprises</i> [Master's thesis]. Ankara, Turkey. YÖK Tez Merkezi.
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PROFESSIONAL SERVICE

09/2021-12/2022	Double Tree by Hilton Van- Owner Representative& Management Controller (Hybrit)
12/2020-08/2021	JW Marriott Ankara- Accounting Supervisor
03/2017-12/2020	Hilton Garden Inn Istanbul Golden Horn- Finance Manager
06/2014-03/2017	Hilton İstanbul Bomonti Hotel& Conference Center- Accounting Clerk
05/2012-10/2013	Holiday Inn İstanbul Şişli- Front Office Supervisor

BOARD MEMBERSHIP

2023-	Turizm Akademisyenleri Derneği (TUADER) TURAK Yükseköğretim Turizm Programları Değerlendirme ve Akreditasyon Kurulu- Değerlendirici Sertifikası (Belge No: 2023-016, Veriliş tarihi: 23.06.2023)
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